

Thursday, September 04, 2008

### **HOLO-WALLS RECEIVES INDUSTRY AWARD**

Los Angeles – Holo-Walls, manufacturers of unique holographic products for the entertainment industry, was recently honored with an award for “Cool New Product Of The Year” at the 2008 Adult Nightclub Awards held August 27 at the Hard Rock Hotel and Casino in Las Vegas.

Presented by Exotic Dancer Magazine, the award ballots are cast by owners and operators of gentlemen’s clubs across the United States and Canada. Other awards included best regional clubs, feature entertainers and industry mavericks.



“Having worked in the industry for a number of years, it’s very gratifying to be honored by your peers,” says Kevin McCarthy, President of Holo-Walls who accepted the award. Adult nightclubs are a multi-billion dollar industry and past winners include audio, video and lighting designers. “Our products

and been very well received by adult nightclub owners and we pride ourselves on developing products that enhance the club and their stage floors. We are constantly pushing ourselves to come up with unique and relevant products for their establishments," adds McCarthy, "and companies in the entertainment industry should look at this market to expand their base because it's very lucrative and the results are extremely satisfying."

Photo Attached.

Kevin McCarthy, President of Holo-Walls with award

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